

## 13-02-2008: Bondweb unveils Reference Pricing Service

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KUALA LUMPUR: Bondweb Malaysia Sdn Bhd's newly introduced Reference Pricing Service (RPS) will give bond issuers access to transparent and independent view on fair market levels and facilitate price discovery that could lead to lower borrowing costs.

The RPS would narrow the information gap that is usually faced by new bond issuers as they may not have access to all the relevant information when fixing the primary issue yield.

Bondweb Malaysia said the RPS is a confidential report that provides a reference fair value yield for each specific issue.

"Also provided will be full details of the comparative studies, methodology and data used in deriving the reference yields," it said